

SECURITY & COMPLIANCE



SECURITY BY DESIGN

Security isn't just a checkbox for us — our entire infrastructure is meticulously designed with security in mind from the outset. Every member of our team is dedicated to adhering to industry best practices, ensuring that every aspect of our infrastructure is fortified against potential threats.

LOW RISK APPROACH

We understand that security is paramount, so we offer a low-risk approach for our customers. You can start small, test our AI solutions, and witness the benefits firsthand before scaling up operations.

PRE-BUILT AI MODELS

With our extensive experience across 10+ industries, we've developed pre-built AI models that have been meticulously trained and tuned to millions of callers. These models cover over 100 self-service use cases, providing a solid foundation that can be customized to meet your specific needs.

INDUSTRY-SPECIFIC SECURITY

We understand that every industry has its own unique requirements and compliance standards to adhere to. We've built compliant and secure conversational designs across multiple industries, including utilities, travel and hospitality financial services, collections, retail, healthcare, insurance, automotive, and shipping & logistics.

STRICT COMPLIANCE MEASURES

We are proud to maintain compliance with a range of industry standards and regulations, including PCI DSS Level 1 compliance for the last 12 years, SOC2 Type 2 Compliance (Security and Availability) for the last 3 years, HIPAA Compliance, and TCPA compliance.



When you partner with SmartAction, you can rest assured that your data is in safe hands. Our **unwavering commitment to security, coupled with our cutting-edge AI solutions**, makes us the trusted choice for AI-powered virtual agents.

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