Smart**Action**

Conversational AI for the Contact Center

Deliver frictionless self-service experiences in natural language over voice, chat, and SMS with best-in-class AI technology and all the services needed to support you at every step in the conversational AI journey.





Imagine your best agent, multiplied.

Scale contact center capacity with an AI virtual agent that mimics your best agent and provides responsive customer support in natural language.

SmartAction makes it effortless to build and manage virtual agents — because we do it all for you. From the initial design to the ongoing operation, our team of conversational Al experts ensures that your brand delivers the most frictionless self-service experience possible.

It's all the more reason to start every conversation with Al.

Scalable customer service. Zero effort.

Conversational Al Experts at the Helm

Automate CX with our team of experts who handle it all – the design, build, and ongoing tuning and optimization of your virtual agent.

Integration to All Your Systems

Integrate seamlessly to any contact center platform, telephony setup, data system, or live chat framework.



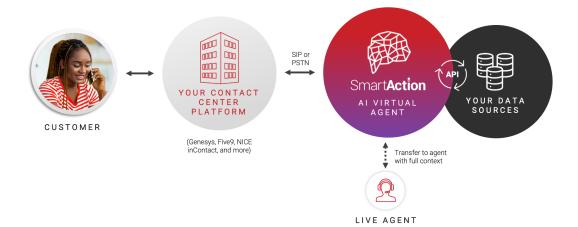
Advanced Al Technology

Accurately predict customer intent with pre-built AI models and advanced NLU that are customized to your line of business.

Self-Service Your Customers Love

Empower customers to resolve issues any time with conversational self-service that's simple and intuitive to use.

Reference architecture



Use cases for every industry.*

SmartAction's pre-built AI models have been trained on millions of customer interactions to automate top use cases across 12 industries.



Travel & Hospitality

Reservations Travel notifications Rewards and promotions



Automotive

Service appointments Recall campaigns Emergency roadside assistance



Retail

Order tracking Returns Billing and payments



Utilities

Service requests (start, stop, transfer) Outage reports Payments



Patient authentication Scheduling Prescription refills



Financial Services

Report lost/stolen cards Account management Billing and payments



Service Providers

Scheduling
Triage and dispatch
Proactive reminders



Insurance

FNOL/Claim submission
Proof of insurance
Claim status

*and many more use cases and industries